



*Delivering
the sun's promise.*

**Your ONE-STOP
SOLAR SOLUTION PARTNER**

for Africa's Clean Energy Future

600 Million Africans

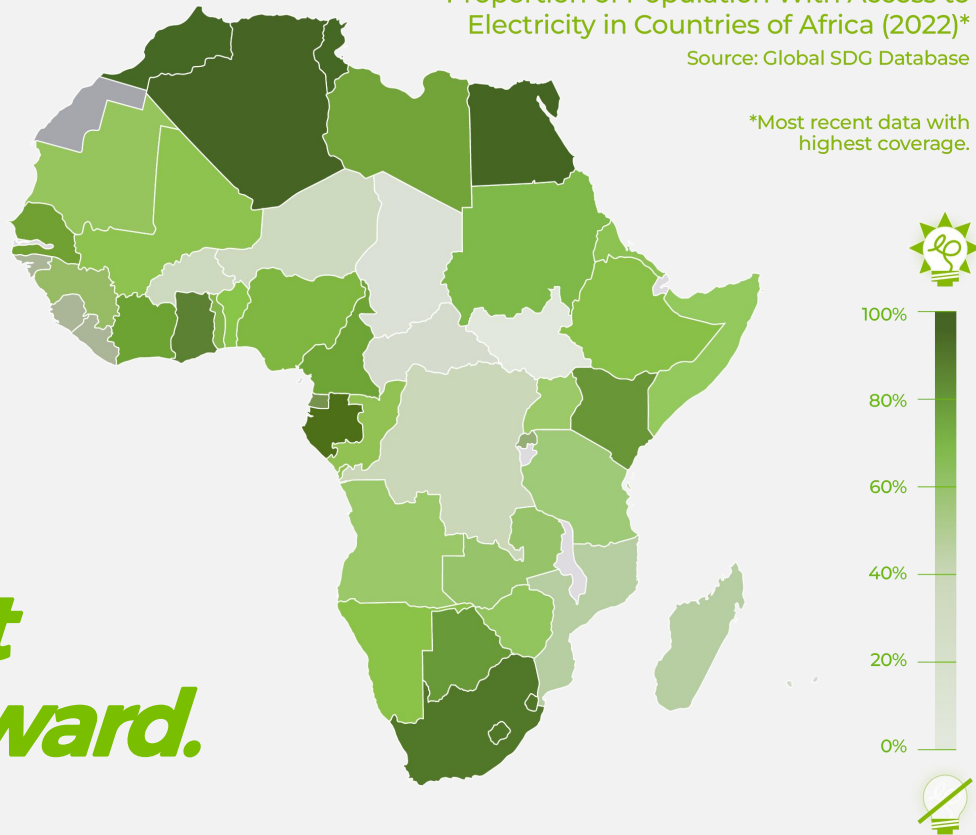
still lack access to reliable electricity.
Without light, education, healthcare,
and livelihoods are held back.

*Together,
we can light
the way forward.*

Proportion of Population With Access to
Electricity in Countries of Africa (2022)*

Source: Global SDG Database

*Most recent data with
highest coverage.





The Africa I see through my own eyes is full of vitality, vibrancy, and hope for the future.

For more than 16 years, I've dedicated myself to turning that hope into reality.

I believe that, **together**, by bringing solar power to off-grid and weak-grid communities, we are unlocking Africa's potential and building a

brighter, more inclusive future.



Founder & CEO

Xia (Susan) Li

Awarded of
2024 Social Entrepreneur
of the Year

by the Schwab Foundation
at the World Economic Forum



Economic Impact

- Generated **USD 138.6 million** in additional income

- Operating in **60+ countries** through partnership



Social Impact

- **8.15 million** lives empowered
- **1.63 million** off-grid families



Environmental Impact

- **2.02 million** tons of CO₂ offset

- Supporting global climate goals (SDG 7 & SDG 13)

Solar Run At a Glance

Rooted in Africa for **16 years**,
We keep delivering *Reliable, Affordable, Sustainable* one-stop solar solutions.

Mission

To accelerate access to clean energy and sustainable development in Africa through cutting-edge technology and global partnership.

Vision

To become the **GLOBAL LEADER** in one-stop sustainable power solutions, driving a sustainable future

What We Do : More than Products

Empowering Homes & Schools



**Solar lanterns,
Solar lighting kits,
Solar home system
and more.**

Empowering Small Businesses



**Solar Media,
Cold Chain Solutions
and more.**

Empowering Communities



**Solar Water Pump Solutions,
Solar Energy Storage Systems
and more.**

Our Products & Solutions

Designed for Local Needs, Built to Last.

Homes & Individuals



Candles Killer



Most
Impactful

Small Businesses



Solar Media



Most
Impactful

Communities





Delivering the sun's promise.

Real Lives, Real Changes





Delivering the sun's promise.

Empowering Home and Individuals

In rural African villages, many girls once had to leave school to take on household chores. Today, with our solar lanterns, evenings have become a precious time for learning.

Reaching over 200 million families,

our products are helping unlock access to education, opportunity, and a brighter future.





Delivering the sun's promise.

Empowering Small Businesses

Yusef,
a mother of three in Kenya,
learned hairbreeding through our
solar media device.

What began as \$7 a month to
buy milk formula for her children
is now growing into her own
beauty salon business.



Empowering Communities

In Ethiopia, the country's largest solar water pump project is more than an irrigation system – it is a lifeline.

With a capacity of 145kW, the project now irrigates 150 hectares of cornfields, supporting over 750 smallholder farmers, 40% of them women.

As part of the first China-Ethiopia-UNDP trilateral cooperation under a South-South initiative, it demonstrates how clean energy can drive food security, gender empowerment and international collaboration.



Hawassa, Sidama, Ethiopia

Milestones

○ 2016



VeraSol

First Product
meets VeraSol standards



reddot design award

Red Dot Award

○ 2018

○ 2020

Joined GOGLA



○ 2024

CEO Xia (Susan) Li awarded
Social Entrepreneur of the Year
at World Economic Forum



○ 2021



Becoming
UN Global Compact
participant



Set up the first
African factory

○ 2023



Our Current Presence in Africa

3



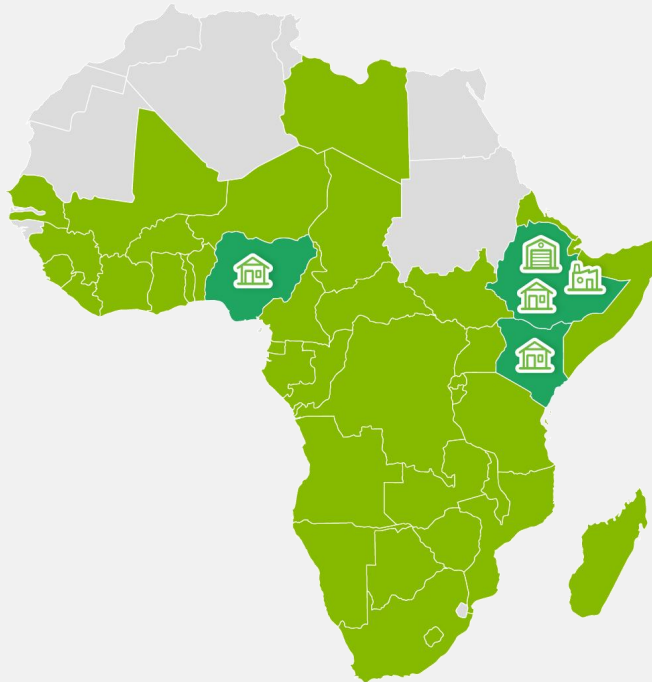
Offices

Nigeria, Kenya,
Ethiopia



Factory & Warehouse

Ethiopia



Local Marketing & After-sales Teams

100+

Partnerships

Across 40+ Countries
in Africa

► The **green areas** on the map represent countries where Solar Run products are currently available.

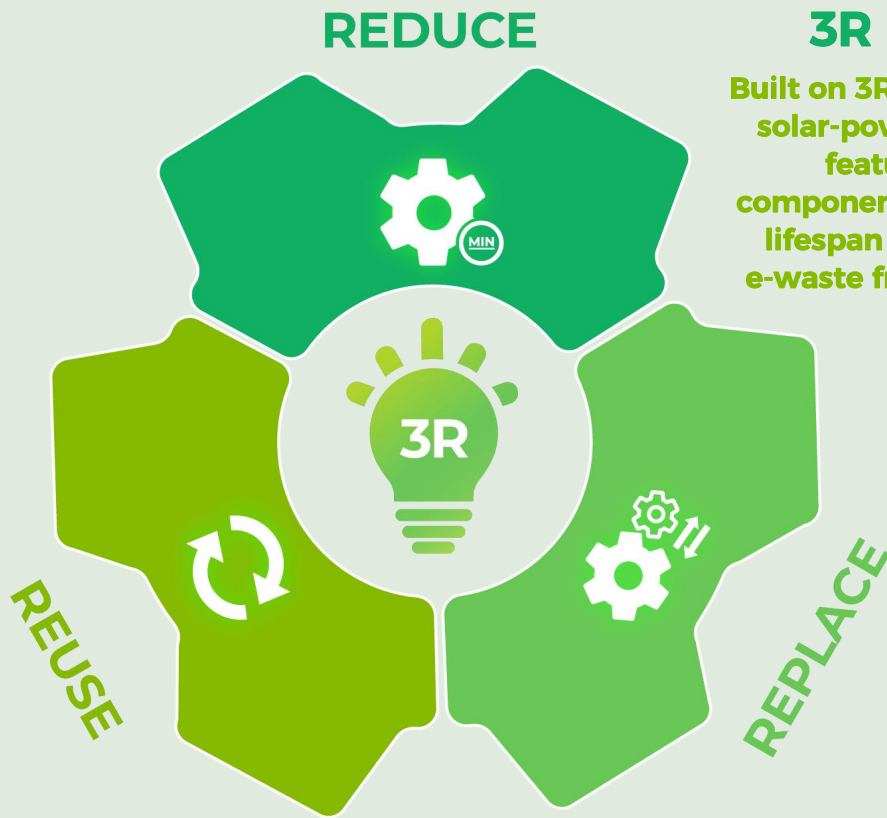
In Africa, for Africa

💡 Designing for Local
Communities

💡 Global Standards

💡 Partnering for
Impact

Delivering the sun's promise.



3R Principles

Built on 3R principles, our solar-powered products feature replaceable components, maximizing lifespan while reducing e-waste from lanterns to fridges.

Looking Forward

Where Solar Run is heading



**Scaling
in Africa**



**Diverse
Partnerships**



**Tie into
Global Agendas**



Delivering the sun's promise.

Join us

in lighting Africa's sustainable future.



CONTACT US

Website | www.solarunoffgrid.com

Email | info@solarunoffgrid.com

Facebook



Linkedin

